

**POWELL COUNTY CHAMBER OF COMMERCE  
BOARD OF DIRECTORS MEETING**

Minutes are from the March 7th, 2014 meeting held at 12 noon at the Broken Arrow Steakhouse.

Those present: Bob Toole, Dave Williams, Linda Spaulding, Therese Hunt, Darryl Barton, Patty Cowan, Jim Cameron and Rocky Wozny

Also present: Donna Galbraith and Shirley Cortright

Bob called the meeting to order at 12:04pm

A motion to accept the minutes as presented for January and February 2014 was proposed by T and seconded by Jim. Motion carried.

- **Secretary's Report** – Dave reported membership stands at 64. Inquiries were down 13 to 31, 15 phone calls, 8 emails and 8 office visits. Mailed out 2 relocation packs and 1 visitor pack. Website statistics were slightly down at 42,939 hits, 17,957 page views and 3,576 unique visitors. 300 pdfs were downloaded. We received approval for the SouthWest MT cooperative funds for the Deer Lodge Brochure re-print. Due to many more applications than usual, our application was cut back by 50% to \$1,700. New quotes will be required from the printers for updated prices. As discussed at last month's meeting, we may increase our ad rates for inclusion in the brochure. Discussion followed on our options to cover the costs of printing this brochure, maybe reducing the number of copies printed, and/or raise our ad rates.

Linda made a motion to print 50,000 copies of our brochures, seconded by Rocky. Motion passed.

Darryl made a motion to raise the ad rates to \$250, seconded by Rocky. Motion passed.

Dave has been making revisions to the Brochure, and passed around some copies of the changes. Suggested to replace the Raggedy Ann doll photo. Send brochure changes by email to board members for final approval.

MTOT Brand and Tourism Workshop at the Pen on April 24<sup>th</sup>, all day event 9 am till 4 pm lunch included, no charge. Blog post the event later this month/early next month. For Dave to attend will be an extra 3 hours, decision tabled till next month.

The Governor's Conference on Tourism is in Billings on April 13<sup>th</sup> – 15<sup>th</sup>. Discussion followed on the cost of sending Dave to the Conference (\$500+). Discussion followed on the extra costs we have this year, and the changes to the Fairboard that may affect the Demo Derby. It was decided not to send Dave to the Conference this year.

Dave requested a pay rise, approaching his 4<sup>th</sup> anniversary of being in the position at the Chamber. To be discussed at an Executive Board meeting next Tuesday, 11<sup>th</sup> March, 5:15 pm at the Chamber Office (Bob, T, Linda and Patty). Talk about the budget. To be bought back to the Board for the April meeting.

Tri-County Fair Premium Book ad for the Demo Derby. Linda said the discount would still apply until after our April meeting so a decision was tabled for next month's meeting.

The Chamber b/w copier has failed, fuser unit damaged, will cost \$300+. Still able to print and copy on our HP color copier. Over 10 years old. Research replacement costs for a future meeting.

- **Job Service** –Headwaters are offering a complimentary Chamber sign-up for a conference for smaller businesses. Butte, April 16th and 17<sup>th</sup>. To be forwarded to Dave.

On April 22<sup>nd</sup> there will be a Generational Differences conference from 9 am to 11:30 am at Fairmont. \$35 fee, aimed at supervisors, managers. Job Fair on May 14<sup>th</sup> in Butte. Unemployment rates are down. Profiting from Safety Program in Anaconda on April 29<sup>th</sup> at noon. No Fee.

- **Other Business** – Events at Cutler Brothers coming up.
- **Main Street Flower Baskets** – T said that we can get flower baskets from Lynette King for \$1850. Patty asked Dave to send a letter for bid to Ed Hebbe, with a deadline. Regular sized baskets. Dave will call Ed later today to see if he wants to bid.
- **Old Prison Museums** – Dave said that the Museums would re-open by end of the month. Delay in opening due to Gift Shop redevelopment. New Director will be announced in a week or so.

Linda moved to adjourn the meeting, seconded by T. Meeting was adjourned at 1:14 pm